

Tourism and Economic Development Advisory Board Minutes

The Corporation of Norfolk County

June 15, 2022

5:00 p.m.

Committee Room B

Present: Wanda Heimbecker, Michelle Kloepfer, Chantal Zorad,
Jerry O’Connell, Helene LaRochelle, Michael Bollert

Absent with Regrets: Councillor Martin, Sara VanWynsberghe

Also Present: Aren Plante, Zvi Lifshiz

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1. **Call to Order**
 2. **Disclosure of Pecuniary Interest**
 3. **Approval of Previous Minutes**
 - 3.1 **Tourism and Economic Development Advisory Board Minutes - May 18, 2022**

Resolution No. 1

Moved By: Jerry O’Connell

Seconded By: Michael Bollert

THAT the May 18th, 2022 Tourism and Economic Development Advisory Board minutes be approved as presented.

Carried.

4. **Presentations**
5. **Deputations**
6. **General Business and Reports**

6.1 Discussion Re: Work Plan Updates

Aren Plante, Committee Coordinator, presented and responded to questions of the Board.

Zvi Lifshiz, Director of Strategic Initiatives and Economic Development, responded to questions of the Board.

Resolution No. 2

Moved By: Michael Bollert

Seconded By: Michelle Kloepfer

THAT the workplan be updated to remove the presentation from John Rogers regarding Turkey Point Re-branding.

Carried.

Resolution No. 3

Moved By: Michelle Kloepfer

Seconded By: Helene LaRochelle

THAT as per Section 4(a)(v) of the Board's Terms of Reference, the Board invite the newly elected Member of Provincial Parliament, Bobbi Ann Brady, to a future Board meeting to provide an update on senior government policies and programs which affect tourism and economic development.

Carried.

Resolution No. 4

Moved By: Helene LaRochelle

Seconded By: Chantal Zorad

THAT the Board invite Jim Norman to a future Board meeting to provide an update on projects the Delhi Chamber of Commerce is working on.

Carried.

Resolution No. 5

Moved By: Michelle Kloepfer

Seconded By: Helene LaRochelle

THAT the workplan be amended to include a monthly invitation to community groups and agencies to provide a voluntary written or verbal update on tourism and economic development initiatives and programs.

Carried.

Resolution No. 6

Moved By: Helene LaRochelle

Seconded By: Michael Bollert

THAT the updates to the workplan be approved.

Carried.

6.2 Information Memo - Advisory Committee Terms of Reference Review

Aren Plante, Committee Coordinator, presented with the aid of a slide deck and responded to questions of the Board.

Resolution No. 7

Moved By: Helene LaRochelle

Seconded By: Michael Bollert

THAT discussion regarding the Board's Terms of Reference be extended to the July 29, 2022 meeting for further debate.

Carried.

7. Correspondence

8. Other Business

Resolution No. 8

Moved By: Helene LaRochelle

Seconded By: Chantal Zorad

THAT a Sub-Committee be formed to prepare a recommendation to the Board regarding the challenge of housing for seasonal workers, with the following members:

- Helene LaRochelle

- Jerry O'Connell

AND THAT the Sub-Committee report back at the July 29, 2022 Board meeting.

Carried.

9. Planning Advisory Committee Business

10. Closed Session

11. Next Meeting

12. Adjournment

Resolution No. 9

Moved By: Michael Bollert

Seconded By: Chantal Zorad

THAT the meeting be adjourned at 7:15 p.m.

Carried.