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## Economic Development Advisory Committee Minutes

### The Corporation of Norfolk County

**March 18, 2026**

**11:00 a.m.**

**Norfolk County Administration Building**

**50 Colborne St. S., Simcoe ON**

**Meeting Room B - Upstairs**

Members Present: Chantal Zorad, Helene LaRoche, Amie Ferris, Gordon Rollo,  
Councillor Adam Veri

Members Absent: Michelle Kloepfer, P. Albano

Staff Present: J. Regan, Director of Economic Development,  
L. Kalliokoski, Economic Development Coordinator,  
L. Castles, Committee Coordinator

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#### 1. **Call to Order**

Chair Amie Ferris called the meeting to order at 11:03 a.m.

#### 2. **Approval of the Agenda**

##### **Resolution No. 05**

**Moved By:** Helene LaRoche

**Seconded By:** Chantal Zorad

That the agenda be approved as presented.

**Carried.**

**3. Disclosure of Pecuniary Interest**

There were no disclosures of pecuniary interest.

**4. Approval of Previous Minutes**

**4.1 Economic Development Advisory Committee Meeting Minutes - February 18, 2026**

**Resolution No. 06**

**Moved By:** Chantal Zorad

**Seconded By:** Gordon Rollo

That the minutes of the Economic Development Advisory Committee meeting held on February 18, 2026, be approved as presented.

**Carried.**

**5. Deputations**

There were no deputations.

**6. Presentations**

There were no presentations.

**7. Matters to be Considered**

**7.1 MAT, MDC, STR - Update**

John Regan, Director of Economic Development provided the updates.

The committee noted the following:

- This is going to be a process, and nothing is set in stone, staff are just starting the engagement process and Council will have the final decision.
- Both this committee and the Norfolk Agricultural Advisory Committee will be consulting on these items. Any who wishes to bring up individual concerns should attend the public meetings.

**Resolution No. 07**

**Moved By:** Chantal Zorad

**Seconded By:** Gordon Rollo

That the update be received as information.

**Carried.**

**8. Other Business**

**9. Next Meeting**

The next Economic Development Advisory Committee meeting will be scheduled soon.

**10. Adjournment**

**Resolution No. 08**

**Moved By:** Adam Veri

**Seconded By:** Chantal Zorad

That the meeting be adjourned at 11:30 a.m.

**Carried.**