



Information Memo

To: Council-In-Committee Meeting
Date: April 14, 2026
Division: Corporate Services
Department: Customer Service and Communications
Ward: All Wards
Subject: Temporary Road Closure – Special Event – World Premiere of The Showmen Film

Recommendation(s):

That the Information Memo regarding the Temporary Road Closure for Special Event – World Premiere of The Showmen Film be received as information.

Background

The purpose of this memo is to inform Council of the delegated road closure activity for the World Premiere of The Showmen Film on Monday, May 4, 2026.

Discussion:

As part of the World Premiere of The Showmen Film, organizers will set up carnival rides on the section of closed roadway in front of the Strand Theatre. Attendees will have an opportunity to enjoy free rides from 4:00 p.m. until 7:00 p.m., prior to the screening of the film.

To accommodate the event, the following road closure will be in effect from 6:00 a.m. to 11:45 p.m. on Monday, May 4, 2026, in Simcoe:

- Robinson Street between Colborne Street and Kent Street

Finance Comments:

Any costs associated with the temporary road closures in 2026 as identified above will be accommodated within current operating base budgets.

Attachment(s):

- World Premiere of The Showmen Film Road Closure Map

Conclusion:

Norfolk County recognizes the importance of special events in our community. The goal of Policy No. CS-45, Outdoor Special Event Policy, is to “encourage County wide festivals and events that draw people together, helping to promote community spirit”.

The outdoor special event application for the World Premiere of The Showmen Film has been circulated to the appropriate departments and agencies for review and comments.

Planning is well underway to support a successful event.

Approval:

Approved By:

Heidy VanDyk, General Manager, Corporate Services

Reviewed By:

Katherine McCurdy, Director, Customer Service and Communications

Sam McFarlane, Manager, Accessibility and Customer Experience

Prepared By:

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