



Information Memo

To: Council-In-Committee Meeting
Date: September 09, 2025
Division: Corporate Services
Department: Customer Service and Communications
Ward: All Wards
Subject: Information Memo – Waterford Lions Pumpkinfest - Temporary Road Closure

Recommendation(s):

THAT the Information Memo regarding Special Event C2505-00065903 – Waterford Lions Pumpkinfest be received as information:

Background

The purpose of this memo is to inform Council of the delegated road closure activity for the Waterford Lions Pumpkinfest on Friday October 17th – Sunday October 19th, 2025.

Discussion:

Waterford Lions Pumpkinfest will feature fireworks, a beer garden, indoor and outdoor vendors, a parade, children’s entertainment, a midway, a walk/run race, a soapbox derby, live on-stage music, and a spook house.

The following road closure will be in effect from Friday, October 17th at 4:00 p.m. to Sunday, October 19th at 10:00 p.m.:

- East Church Street from Main Street to Duncombe Road (* re-opened on Sunday morning for access to United Church)
- Alice Street from Auty Street to St. James Street South

The following road closure will be in effect for the parade on Saturday, October 18th from 11:00 a.m. to 3:00 p.m.:

- Blueline Road from Old Highway 24 to Thompson Road
- Thompson Road from Blueline Road to Main Street South
- Main Street South from Thompson Road to Mechanic Street West
- Alice Street from Main Street South to St. James Street South
- St. James Street South from Alice Street to Thompson Road

The following road closure will be in effect for the soap box derby on Sunday, October 19th from 10:00 a.m. to 1:00 p.m.:

- St. James Street South from West Church Street to Alice Street

Financial Services Comments:

Any costs associated with the additional temporary road closures on Friday October 17th to Sunday October 19th, 2025 as identified above will be accommodated within current operating base budgets.

Attachment(s):

- Waterford Lions Pumpkinfest Temporary Road Closure

Strategic Plan Linkage:

This report aligns with the 2022-2026 Council Strategic Priority to "Celebrate and Connect all of our Communities".

Explanation:

Special Events support Council's Strategic Priority to "Celebrate and connect all of our communities" by bringing communities together through celebrations of our unique cultures, geographies and identities.

Conclusion:

Norfolk County recognizes the importance of special events in our community. The goal of Policy No. CS-45, Outdoor Special Event Policy, is to "encourage County wide festivals and events that draw people together, helping to promote community spirit".

The outdoor special event application for the Waterford Lions Pumpkinfest has been circulated to the appropriate departments for review and comments.

Planning is well underway to support a successful Waterford Lions Pumpkinfest event.

Approval:

Approved By:
Heidy VanDyk
General Manager, Corporate Services

Reviewed By:
Sam McFarlane
Manager, Accessibility and Customer Experience

Ketherine McCurdy
Director, Customer Service and Communications

Prepared By:
Alicia Flynn
Corporate Services Generalist

