

Norfolk County Recreation Master Implementation Plan			
Phase 1 – Year 2025 to 2027			
	2025	2026	2027
<b>A. Acquire Land</b>			
It is recommended that the necessary acreage be acquired to not only accommodate the current requirements of the MRP but also to provide ample space for future growth and expansion. The selected land should allow flexibility for scaling operations and support long-term development goals.	X	X	
<b>A. Option 1. Construct a New Aquatic Facility with a Twin Ice Pad</b>			
It is recommended to construct a new aquatic facility (25 meter, 8-lane pool, alongside a therapeutic pool) that includes a twin pad as the first stage, in alignment with the recommendations outlined in the Master Recreation Plan. This phased approach will lay the foundation for the eventual development of a full quad pad arena facility and aquatic pool, meeting current needs while also setting the stage for future expansion.	X	X	X
It is recommended to initiate the development of a comprehensive financial business plan to ensure informed decision-making regarding the construction of the new aquatic facility. This plan will provide a clear understanding of the funding requirements, expected costs, potential revenue streams, staffing requirements and financial sustainability of the project.	X		
It is recommended to initiate the process for the design-build of the new aquatic facility and twin pad or, alternatively, issue a call for architectural plans. This will ensure the selection of the most qualified professionals to develop the designs that align with the project's goals, budget, and timeline, as outlined in the MRP		X	
In alignment with the phased approach outlined in the Master Recreation Plan (MRP), it is recommended that Talbot Arena be redesigned as a central focal point for the downtown core area. This transformation will create a vibrant, multi-functional space (winter outdoor rink/summer events multi-purpose space) that serves as a hub for community engagement, recreation, and local events, enhancing the appeal of the downtown area. Additionally, Langton Arena should be repurposed as an indoor soccer facility and/or multi-use space, addressing the growing demand for this type of facility within the county. Management/Operational partnerships would be explored.			X

<b>A. Option 2. Construct a New Aquatic Facility</b>			
It is recommended to construct a new aquatic facility that includes a 25-meter, 8-lane pool, alongside a therapeutic pool. Additionally, repurposing the existing pool for additional recreational programming, as outlined in the MRP will maximize space and enhance the Simcoe Recreation Center as a multi-use space.	X	X	X
It is recommended to initiate the development of a comprehensive financial business plan to ensure informed decision-making regarding the construction of the new aquatic facility. This plan will provide a clear understanding of the funding requirements, expected costs, potential revenue streams, staffing requirements and financial sustainability of the project.	X		
It is recommended to initiate the process for the design-build of the new aquatic facility or, alternatively, issue a call for architectural plans. This will ensure the selection of the most qualified professionals to develop the designs that align with the project's goals, budget, and timeline, as outlined in the MRP.		X	
In alignment with the phased approach outlined in the Master Recreation Plan (MRP), it is recommended that Annaleise Carr Aquatic Centre at the Simcoe Recreation Centre be redesigned to be utilized as an additional multi-purpose/multi-use space.			X
<b>A. Comprehensive Recreation Policy</b>			
A comprehensive Recreation Policy should be developed and led by the Recreation Staff in collaboration with user groups, Parks Operations Staff and the Recreation and Parks Advisory Committee for review and adoption by Council. This policy, as outlined in the MRP, will ensure that service level standards and program offerings effectively meet the diverse needs of Norfolk County residents. It will cover aspects such as community center facility usage, service levels for all facilities and services, and programming for children, youth, adults, and seniors. Additionally, the policy will establish clear criteria for the addition or removal of recreational facilities and amenities, set standardized service levels, and outline fee structures to maintain consistency and equitable access to recreation services across the community. (i.e. Facility Allocation Policies, User Fee and Refund Policies, Service Delivery Policies, Comprehensive Facility Usage Policies, Comprehensive Rental Agreement Review and Updates).	X	X	X

<b>B. Organizational Review</b>			
It is recommended that an organizational review be conducted to evaluate and unify the Parks Operation and Recreation Departments, aligning with the Master Plan Recommendations. The review would focus on key areas such as the creation of a unified department with a suitable management structure, ensuring proper staffing levels to address the needs of the department including, but not limited to, administrative support for general operations as well as proper servicing levels for the administration of the Recreation Management System, Inclusive Recreation Program Staff, Capital Project Management, and ensuring proper ratios for effective and efficient customer service and front-line recreational programming, facility booking and service delivery.	X	X	
Development of an organizational structure to effectively support the delivery of current and future youth programs	X		
Additionally, the review should define a clear mandate for park maintenance, setting standards for upkeep and condition across all parks. This mandate should also include an assessment of staff ratios to ensure adequate resources are in place to maintain parks at the desired standards, ensuring safety, cleanliness, and overall quality for the community.		X	
Create Volunteer and Employment Strategies, that marketing plans specifically targeting youth to promote employment and volunteer opportunities within recreational services.	X	X	X
<b>C. Recreation Programs, Services and Amenities</b>			
<b>C.1 – Recreation Amenities – Community Halls and 50+ Spaces</b>			
Install a walking track around the existing floor and install new flooring over the existing rink floor for multi-purpose usage including pickleball at the Simcoe Recreation Centre (including court separations/netting making it easier to have multi-events occurring at the same time)	X		
Upgrade electrical power outlets at Vittoria & District Community Centre		X	
Explore future possibilities of combining the Community Centre with Library and Museum to better serve the Waterford community			X
It is recommended that the County continue to work with the Port Dover Seniors Incorporated Board to assist in integrating the organization into the existing Norfolk County approved Seniors Active Living Centres (SALCs) giving them access to resources and funding.	X		

Delhi Friendship Centre - As part of the Facilities Review Study, it is recommended to consider the repurposing of the Delhi Friendship Centre – location for the Delhi Seniors Centre would be evaluated alongside other county facilities to identify a suitable location within the community to meet seniors programming needs.		X	X
<b><i>In future as the MPR evolves - Evaluate the potential for creating a dedicated Seniors Centre within the existing Port Dover Arena building, enhancing services for older adults in the area.</i></b>	Future – as MRP evolves		
<b>C.2 – Parks, Trails and Sports Fields</b>			
Develop a detailed Trails and Parks Master Plan within the next two years, incorporating public input throughout the process.		X	X
In conjunction with the Trails and Parks Master Plan, develop a Master Waterfront Trails Study to include all Norfolk County public access to waterways, marinas, waterfront park and green spaces that would assist in the creation of a vision which will drive a governance structure and future path forward.		X	X
Construct a gravel cycling pathway in two phases using road allowances throughout Norfolk County with a focus on a Public-Private Partnership.		X	X
Continue to work with community partners and special interest groups to develop, maintain and promote trail access	X	X	X
It is recommended that the existing soccer fields at Norfolk County Youth Soccer Park, be regraded.		X	
Construct new soccer fields on the acreage of unused land at the Norfolk County Youth Soccer Park in partnership with Simcoe & District Youth Soccer Association.		X	X
Install high-energy saving lighting for both soccer fields at the Delhi soccer fields.		X	
Simcoe Lions Park be updated with new, steel light poles to replace the existing ones.		X	
Delhi Sports Park be updated with new, steel light poles to replace the existing ones.		X	
All sports field rentals be managed through the Recreation Management Software and Norfolk’s Recreation Department.		X	
<b><i>In future as the MPR evolves – Evaluate the creation of a partnership for an indoor soccer facility utilizing the recommendations proposed for future arena facilities (potential Langton Arena site)</i></b>	Future – as MRP evolves		
<b>C.3 – Courts and Outdoor Recreational Spaces</b>			
Construct 2 designated multiuse courts at Turkey Point Park (Pickleball, tennis, basketball).	X	X	

Construct NEW or complete conversions of existing court surfaces to multi-use courts (NEW – Waterford Audrey S. Hellyer Park, NEW – Delhi Lions Community Park, NEW 3 Dedicated Pickleball Courts – Thompson Memorial Park, Vittoria; Conversions of Existing Courts – Courtland Lions Community Park, Port Rowan Community Centre Park, Crestlynn Community Park and Langton Athletic Park.	Timeline is contingent on CSRIF Grant Application – 2025 & 2026 with Grant approval; over next 10 years without grant		
To review and develop a replacement program for all aging tennis, basketball, and multi-use courts, upgrading them to meet modern standards ensuring multi-functionality is incorporated where it is beneficial to the community, unless they have been specifically designated for pickleball or tennis within the Facility Usage Policy <b>NOTE - When feasible all new courts should include features such as colored coatings and combination goal posts that can serve both basketball and ball hockey, as well as incorporate volleyball courts to enhance versatility and community engagement.</b>	X	X	X
Develop new half-size basketball courts, in addition to the planned multi-use courts, to address the demand for more basketball facilities expressed in the youth survey		X	
Include the creation and installation of disc golf courses throughout Norfolk, providing low cost, no cost family fun opportunities.	X		X
Incorporate outdoor fitness equipment as part of the park design or renewal process to promote outdoor physical activity - Strategic placement of this equipment should focus on major parks, popular destinations, trails, and intensification areas.	Ongoing – as MRP evolves		
Design Multi-use and Adaptable Park Facilities - Design parks and facilities that are flexible and adaptable to meet a broader range of community needs and activities	Ongoing – as MRP evolves		
Inclusion of Multi-Use, Multi-Generational, and Multi-Seasonal Spaces - Create parks that accommodate diverse age groups and activities, with spaces that can be used year-round.	Ongoing – as MRP evolves		
Continue to review and assess open spaces - by utilizing existing public parks and underused areas, in an effort to offer accessible, affordable opportunities.	Ongoing – as MRP evolves		
Install county signage at the Port Dover Tennis Courts to clearly indicate their location for visitors, especially for tournaments, highlighting that they are Norfolk County courts.	X		
Install signage on all tennis and multi-purpose courts as well as outdoor amenities outlining the usage, rules, location and any other relevant information.		X	X
Ensure all parks and greenspaces have proper amenities for recreational use – benches, garbage containers, lighting, access to washrooms and signage to ensure the safety of all users	Ongoing – as MRP evolves		
To enhance accessibility and connectivity within parks, sports fields and trails, it is recommended to incorporate outdoor charging pods at key locations.			X

<b>C.4 – Program Service Delivery</b>			
Create partnerships with local school boards to co-facilitate youth programming, share program spaces, and improve communication and access for youth and adults.	X	X	X
Develop a comprehensive Communications Plan to keep youth informed about available opportunities and to highlight the positive contributions they make to the Norfolk community through recreation.		X	
Leverage technology and digital apps favoured by youth to facilitate communication. Designate staff to capture opportunities and activities in real-time, ensuring timely updates and engagement.	X	X	X
Extend youth program hours to include evenings and weekends, and introduce a broader range of activities, such as aquatics, fitness, outdoor skating, and youth events, to better meet the interests and schedules of young residents.		X	
Develop and promote drop-in programming, as it is the preferred method of participation for many residents, while highlighting the benefits of active lifestyles.		X	
Develop programs that offer self-scheduled and spontaneous activities, enabling participation that fits easily into personal schedules.		X	
Create strategies to inform residents about the benefits of active living and develop events to better understand their motivations for participation.	X	X	X
Create partnerships with Public Health Departments, Social Service agencies, the medical profession, Boards of Education, and Fitness/Sport groups to address health-related concerns of inactivity and obesity.	X	X	X
Foster Collaboration within the Community to build, strengthen, and grow programs. Collaborate with clubs and organizations by offering co-branding opportunities, joint events, and leveraging digital platforms for mutual promotion. (e.g., Curling, Lawn Bowling, Rugby and Lacrosse as examples) or draw from local talent to facilitate special interest programming.	X	X	X