



## Information Memo

To: Council Meeting  
Date: October 16, 2024  
Division: Office of the Chief Administrative Officer  
Department: Clerk's  
Ward: Ward 5  
Subject: Simcoe BIA Board Appointments

### Recommendation(s):

That the Information Memo regarding the be received as information.

That Council appoints the following individuals listed here, pursuant to the Municipal Act 2001, c 25, s. 204 (12) as Downtown Simcoe BIA Board members for the balance of the Municipal Term of Council:

- Stephan Khalla
- Morgan Xiola
- Nathan Kolomaya

And that the following existing individuals listed here are confirmed Simcoe BIA member for to the end of this Term of Council subject to regular terms and conditions of their appointment:

- Tiana Moe
- Marianne Ward
- Laura Downey
- Clarence Burke
- Kathy-Ann Judy Fearon
- Councillor Doug Brunton
- Councillor Adam Veri

### Background

The Simcoe Business Improvement Area (BIA) is the Board of Management, established pursuant to Section 204 of the Municipal Act with the objective of overseeing the improvement, beautification and maintenance of municipally owned land, buildings and structures in the Business Improvement Area, beyond that provided at the expense of the municipality generally, and to promote the area as a business or shopping area.

### **Discussion:**

The Simcoe BIA is a local board of Norfolk County, with two (2) directors appointed directly by Council and the remaining directors selected by a vote of all members and subsequently appointed by Council. The full composition of the Board of Management is up to eleven directors.

### **Financial Services Comments:**

There are no direct financial implications resulting from the recommendations contained within this report.

### **Attachment(s):**

- None

### **Conclusion:**

The Downtown Simcoe BIA board helps strengthen the local economy by supporting small businesses, encouraging networking, and facilitating access to resources and funding. This collective approach not only improves the business climate but also fosters a sense of community, making the municipality a more desirable place to live, work, and visit.

Having a full Board with diverse views and perspectives can only add value to its decision-making process.

### **Approval:**

Approved By:  
Al Meneses, CAO

Reviewed By:  
William Tigert  
County Clerk

Prepared By:  
Tracey Rodrigues  
Deputy Clerk

Kacie Vandenbulck  
Legislative and Privacy Coordinator