

MINUTES DELHI BIA

Thursday April 4, 2024

IN ATTENDANCE: Susie Huyge, Andy Putoczki, Michelle Noorenberghe, Mark Spence, Les Berta, Brandon Marques, Dave Matthews, Joyce Verbrugge, Dana Hicks, Mike Columbus, Susan Gardner, Andrew Gunn, Lindsay Kallehoshi, Genevieve Scharback

1. WELCOME & INTRODUCTIONS

Michelle welcomed everyone. The meeting began at 6:10 pm at the Hungarian Hall.

2. DECLARATIONS OF PECUNIARY INTEREST

None were reported.

3. REVIEW AGENDA

A motion by Les, seconded by Dana was made to adopt the agenda after some additions were added and was carried.

4. ACCEPTANCE OF THE MINUTES

The minutes were read. A motion by Dana and seconded by Andy was made to adopt the minutes and was carried.

5. BY-LAWS. Genevieve Scharback, county clerk from Norfolk, brought copies of the bylaws and handed them out to the

members. She stated that the bylaws could be changed. They are easy to fix as long as the amendment is brought before council. The Code of Conduct for the county is to be updated. Any input by the committee would be appreciated. The code needs to be open and transparent. Definition of a conflict of interest....If it costs you a nickel or you make a nickel it is a conflict of interest.

Mark requested we remove the Bylaw Committee from future agendas since the bylaws are now complete.

6. GRANTS: Susie reported that she and Les had applied for a grant to purchase some furniture for downtown, as well as new planters, plants and dirt as well as murals from My Main Street grant program. Andrew Gunn explained the mural program. In January, Andrew met with Victoria to help develop murals for downtown Delhi. Private sector money will be available but grant money will be needed to complete the project. In order to go forward with the murals, walls with high visibility need to be identified, money needs to be available and artists hired. It was decided to form a 3 member committee to help with identifying wall space and report back to the BIA. Committee to be formed by the next meeting.
7. SOCIAL MEDIA: Ownership of the website has been transferred from Les to the BIA. Michelle stated the website is now up and running.
8. EASTER/HALLOWEEN PROMOTIONS: the Easter promotion was well attended with over 200 children participating. Les made a suggestion that we upload some pictures to the social media

forum. A draw for the winners of the BIA Bucks was made at the meeting and Michelle will notify the winners.

9. MUSTANG CAR SHOW: Les, Mark and Dave to work together on the car show. The posters are done and the committee will be handing them out. Les is looking for one more food vendor as well as a clothing vendor. It was suggested getting a t shirt designed for the car show.

10. CHRISTMAS LIGHTS/FLAGS: Les reported one of the street lights was struck and needed to be removed. Norfolk county removed the standard and the incident was reported to the insurance company.
Les has ordered all the flags and it was decided to get them up by May 24.

11. PLANTERS/TREES: Susie to contact Adam Kannaway regarding the planting of the trees in Memorial park.

12. MINI MURALS: no report

13. NORFOLK COUNTY: Mike Columbus stated that construction will begin at the intersection of Church and King in April. The planning committee has agreed to some building to take place on the north part of the Golf Course estates but has objected to 800 houses. Sue Gardner and Lindsey reported on the recent Innovation Forum that took place in Simcoe. The tobacco sign will be removed and

replaced. Various other signs will be removed and replaced to be consistent. They also reported an Insider Guide to Norfolk County will be out in May with 15,000 copies being printed. Susie will meet with the Economic committee in the future and report back to the BIA. Mark Spence also attended the forum for the Chamber. The forum was well attended with 150 participants. Featured the future plans for the county and can be found on the website.

14. TRESURER'S REPORT: Joyce reported that the financial statement was the same as March.

15: NEW BUSINESS:

Michelle mentioned new business Raise the Woof. Joyce will send a plant from the BIA.

16.ADJOURNMENT: meeting was adjourned by Dana, seconded by Mark and was carried. Next meeting May 2, 2024