

Economic Development Advisory Committee Minutes

The Corporation of Norfolk County

April 17, 2024

5:00 p.m.

Virtual Meeting

Members Present: Michelle Kloepfer, Chantal Zorad, Amie Ferris, Gordon Rollo,
Peter Albano

Members Absent:
Helene LaRoche, Councillor Adam Veri

Staff Present: J. Regan, Director, Strategic Innovation and Economic
Development K. Vandenbulck, Committee Coordinator,

1. Call to Order

Chair Amie Ferris called the meeting to order at 5:02 p.m.

2. Approval of the Agenda

Resolution No. 25

Moved By: Michelle Kloepfer

Seconded By: P. Albano

That the agenda be approved as presented.

Carried.

3. Disclosure of Pecuniary Interest

There were no disclosures of pecuniary interest.

4. Approval of Previous Minutes

Resolution No. 26

Moved By: Michelle Kloepfer

Seconded By: Gordon Rollo

That the following minutes be approved as approved:

- Economic Development Advisory Committee Meeting Minutes - March 15, 2024
- Economic Development Advisory Committee Meeting Minutes - February 28, 2024

Carried.

5. Deputations

There were no deputations.

6. Presentations

There were no presentations.

7. Matters to be Considered

7.1 Committee Workplan

The committee discussed and worked on a workplan for their term.

Committee member Chantal Zorad joined the meeting at 5:12 p.m.

8. Other Business

Resolution No. 27

Moved By: Chantal Zorad

Seconded By: Michelle Kloepfer

That the following be received for information:

8.1 New Economic Development Coordinator Hired / Staffing Update

John Regan, Director, Strategic Innovation and Economic Development, provided the committee with a staffing update.

8.2 Business Retention and Expansion Update

John Regan, Director, Strategic Innovation and Economic Development, provided update and responded to questions.

8.3 Ride Norfolk Updates and Stats

John Regan, Director, Strategic Innovation and Economic Development, provided an update on Ride Norfolk and responded to questions.

8.4 SCOR Update - Enbridge Gas

John Regan, Director, Strategic Innovation and Economic Development, provided an update on SCOR - Enbridge Gas.

8.5 Request for Proposal for the Community Improvement Plan - Update

John Regan, Director, Strategic Innovation and Economic Development, provided an update on the RFP for the Community Improvement Plan.

8.6 Request for Proposal - Quality of Life for Workers in Norfolk County - Update

John Regan, Director, Strategic Innovation and Economic Development, provided an update on the RFP for the Quality of Life for Workers in Norfolk County.

8.7 Ontario Food Cluster

John Regan, Director, Strategic Innovation and Economic Development, provided the committee with an update on the Ontario Food Cluster and responded to questions.

8.8 Ontario Economic Development Summit - Connecting the GTA

John Regan, Director, Strategic Innovation and Economic Development, provided an update on the Ontario Economic Development Summit - Connecting the GTA and responded to questions.

8.9 Tourism Update

John Regan, Director, Strategic Innovation and Economic Development, provided a Tourism Update and responded to questions.

8.10 Digital Service Squad

John Regan, Director, Strategic Innovation and Economic Development, provided an update on Digital Service Squad and responded to questions.

8.11 Norfolk Edge Newsletter

John Regan, Director, Strategic Innovation and Economic Development, provided an update on the Norfolk Edge Newsletter and responded to questions.

8.12 Innovation Frontier Forum

John Regan, Director, Strategic Innovation and Economic Development, provided an update on the Innovation Frontier Forum.

8.13 TRI County Economic Development Meetings

John Regan, Director, Strategic Innovation and Economic Development, provided an update on the TRI County Economic Development Meetings and responded to questions.

Carried.

9. Next Meeting

Resolution No. 28

Moved By: Michelle Kloepfer

Seconded By: Chantal Zorad

That the 2024 meeting schedule be amended to change the meeting start time from 5:00 p.m. to 9:30 a.m. The Meeting schedule is as follows:

Wednesday, May 15, 2024 @ 9:30 a.m.

Wednesday, June 19, 2024 @ 9:30 a.m.

Wednesday, September 18, 2024 @ 9:30 a.m.

Wednesday, October 16, 2024 @ 9:30 a.m.

Wednesday, November 20, 2024 @ 9:30 a.m.

Carried.

10. Adjournment

Resolution No. 29

Moved By: Chantal Zorad

Seconded By: Gordon Rollo

That the meeting be adjourned at 6:30 p.m.

Carried.

Chair:

Recording Secretary: