

## Tourism and Economic Development Advisory Board Minutes

### The Corporation of Norfolk County

**June 15, 2022**

**5:00 p.m.**

**Committee Room B**

Present: Wanda Heimbecker, Michelle Kloefer, Chantal Zorad,  
Jerry O'Connell, Helene LaRochelle, Michael Bollert

Absent with Councillor Martin, Sara VanWynsberghe  
Regrets:

Also Present: Aren Plante, Zvi Lifshiz

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1. **Call to Order**
  2. **Disclosure of Pecuniary Interest**
  3. **Approval of Previous Minutes**
    - 3.1 **Tourism and Economic Development Advisory Board Minutes - May 18, 2022**

**Resolution No. 1**

**Moved By:** Jerry O'Connell

**Seconded By:** Michael Bollert

THAT the May 18th, 2022 Tourism and Economic Development Advisory Board minutes be approved as presented.

**Carried.**

4. **Presentations**
5. **Deputations**
6. **General Business and Reports**

## **6.1 Discussion Re: Work Plan Updates**

Aren Plante, Committee Coordinator, presented and responded to questions of the Board.

Zvi Lifshiz, Director of Strategic Initiatives and Economic Development, responded to questions of the Board.

### **Resolution No. 2**

**Moved By:** Michael Bollert

**Seconded By:** Michelle Kloepper

THAT the workplan be updated to remove the presentation from John Rogers regarding Turkey Point Re-branding.

**Carried.**

### **Resolution No. 3**

**Moved By:** Michelle Kloepper

**Seconded By:** Helene LaRochelle

THAT as per Section 4(a)(v) of the Board's Terms of Reference, the Board invite the newly elected Member of Provincial Parliament, Bobbi Ann Brady, to a future Board meeting to provide an update on senior government policies and programs which affect tourism and economic development.

**Carried.**

### **Resolution No. 4**

**Moved By:** Helene LaRochelle

**Seconded By:** Chantal Zorad

THAT the Board invite Jim Norman to a future Board meeting to provide an update on projects the Delhi Chamber of Commerce is working on.

**Carried.**

### **Resolution No. 5**

**Moved By:** Michelle Kloepper

**Seconded By:** Helene LaRochelle

THAT the workplan be amended to include a monthly invitation to community groups and agencies to provide a voluntary written or verbal update on tourism and economic development initiatives and programs.

**Carried.**

### **Resolution No. 6**

**Moved By:** Helene LaRochelle

**Seconded By:** Michael Bollert

THAT the updates to the workplan be approved.

**Carried.**

## **6.2 Information Memo - Advisory Committee Terms of Reference Review**

Aren Plante, Committee Coordinator, presented with the aid of a slide deck and responded to questions of the Board.

### **Resolution No. 7**

**Moved By:** Helene LaRochelle

**Seconded By:** Michael Bollert

THAT discussion regarding the Board's Terms of Reference be extended to the July 29, 2022 meeting for further debate.

**Carried.**

## **7. Correspondence**

## **8. Other Business**

### **Resolution No. 8**

**Moved By:** Helene LaRochelle

**Seconded By:** Chantal Zorad

THAT a Sub-Committee be formed to prepare a recommendation to the Board regarding the challenge of housing for seasonal workers, with the following members:

- Helene LaRochelle

- Jerry O'Connell

AND THAT the Sub-Committee report back at the July 29, 2022 Board meeting.

**Carried.**

**9. Planning Advisory Committee Business**

**10. Closed Session**

**11. Next Meeting**

**12. Adjournment**

**Resolution No. 9**

**Moved By:** Michael Bollert

**Seconded By:** Chantal Zorad

THAT the meeting be adjourned at 7:15 p.m.

**Carried.**